

Camrose Buffaloes Football Association

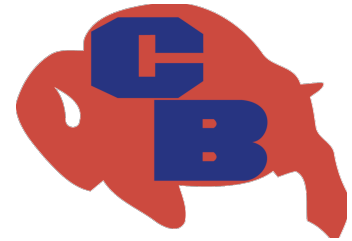
PO Box 1175

Camrose AB T4V 1X7

Email: camrosebuffaloesfootball@gmail.com

Phone Number: 780-679-7860

www.camrosebuffaloes.com



Greetings,

The Camrose Buffaloes Football Association is a not-for-profit organization that provides an excellent team sport to the youth of Camrose and surrounding area. Buffaloes Football is an organization with a focus on long term athletic and personal development. We first incorporated in 2003 and our organization continues to grow. We made changes to our Associations operations and goals three years ago and that has resulted in us seeing a 69% increase in registration in that time.

We strive for a safe, affordable and first-class amateur football opportunity, supporting youth and their families, promoting teamwork, leadership and good sportsmanship with a focus on the development of players and the enjoyment of the sport. We believe in teaching our youth the value of volunteering, being leaders and learning valuable life long skills as well as athletic skills and development. The skills and values instilled can carry over to adulthood and result in more contributing members to our community and beyond.

Our teams have also had many successes on the field over the years. Most recently with appearances in league finals at all three levels of league play including Atom, Peewee, and Bantam, tier champions in 2016 and 2017 as well as Offense and Defense awards. Last season our Peewee head coach was awarded Coach of the Year. In 2017 we also added a Novice Flag program to our club.

With a strong volunteer group, a lot of hard work and great sponsors we are looking forward to continued success, both on and off the field. For us to have continued success while providing our youth with the opportunity to participate in a team sport at an affordable price, we require sponsorship from companies and individuals like yourself. Our sponsors help us provide the player equipment, which we supply to our teams (helmets, shoulder pads, etc.), training equipment, as well as the costs of field rentals, lighting and other general expenses.

We appreciate all donations and will thank and promote our sponsors throughout the season in various ways. Please see the attached page for further details on ways you can support our organization.

Thank you for your consideration in supporting our organization to help continue developing our young athletes.

Kind Regards,

Kim Kienitz

Kim Kienitz

Camrose Buffaloes Football Association, President

780-679-7860

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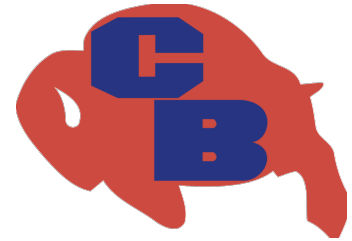
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Platinum Sponsor - \$5000

Your generous donation will be used for one of 3 current projects, the project and details will be agreed upon between us. As a platinum sponsor, advertising your business for the duration of the season will be a top priority for us. You will have your business advertised on our website for one year, various social media acknowledgments, and you will be credited during home game announcements as our club sponsor for a season. A great advertising value that will help give the gift of football to your community!

1) Purchase a new set of jerseys for one of our teams. Your company logo will be on both home and away jerseys for one of our teams for 5 seasons*.

*Based on the typical lifespan of jerseys.

2) Purchase and preparation of an enclosed trailer for use as our mobile concession. Your logo will be included on the trailer as the primary sponsor. Our Concession trailer will be at all home games and events, at Jaywalkers Jamboree and in the Big Valley Jamboree Parade.

3) Purchase new helmets. Your company logo would be added to one teams helmets. We provide all equipment for our athletes in order to ensure they are in approved/certified equipment. We have an ongoing project of replacing helmets in our inventory to comply with safety regulations. Our annual budget for helmets is currently \$5000 per year as we have been replacing our entire inventory over the course of 4-5 years.

Gold Sponsor - \$2500

As a Gold sponsor, advertising your business for the duration of the season will be important to us. You will have your business advertised on our website for one year, various social media acknowledgments, and you will be credited during home game announcements as one team's sponsor for a season. A great advertising value that will help give the gift of football to your community!

Your donation could be used to co-sponsor a set of jerseys, which your logo would be on either the home or away set. Or your donation could also be used to help fund helmets, shoulder pads or various training and field equipment. We will mutually decide how you would like your donation to be used and credited.

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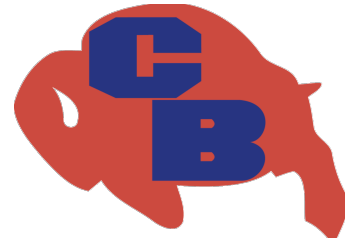
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Silver Sponsor - \$1000

The Silver donation would be used for rental of fields, lighting and other game expenses. Your logo will be on our website for one year, various social media acknowledgments, and you will be credited during home games with a flag/banner and announcements as a sponsor for a season.

Bronze Sponsor - \$500

The donation would be used for general expenses including equipment and supplies. Your logo will be on our website for one year and various social media recognitions.

Friend Donation

Your donation will be put towards general supplies needed to run the Buffaloes program or to sponsor specific events such as raffles. You will receive various social media recognitions.